Edita Birnkrant is campaigns director for Friends of Animals (www.FriendsOfAnimals.org), an international, thoroughly pro-veg non-profit animal advocacy organization founded in 1997. Edita spearheads all national campaigns and legislative efforts regarding horse-drawn carriages, fur, wild horses, and many others.

Laurie Jordan is a certified Yoga instructor with an MA in Education. A long-time vegan and vegan chef, Laurie has, through the years, articulately spread the vegan message via outreach, example, and delicious food. She is our perennial host of the VPP soapbox!

Caryn Hartglass is a certified Yoga instructor with an MA in Education. A long-time vegan and vegan chef, Laurie has, through the years, articulately spread the vegan message via outreach, example, and delicious food. She is our perennial host of the VPP soapbox!

Caryn hosts the weekly internet radio show It’s All About Food on PRN and directs a key program at Food Revolution Network with Ocean & John Robbins.

Tirlok Malik was born in Hong Kong and immigrated to New York City in 1975. For over 20 years, she worked as a reporter in the Chinese community. Joan is the founder (1984) and director of Youth Buddhist Communications Center (NYC) and GreenCompassion.us.

Tirlok Malik is co-founder of Ayurveda Cafe. Located at 94th St. & Amsterdam Ave., NYC, the cafe serves healthy vegetarian, vegan, and kosher food, 19 years running. www.ayurveda-cafe.com.

Adam Weissman is an organizer with Global Justice for Animals and the Environment. He represents GJAE in Trade Justice New York Metro, a coalition of organizations opposing NAFTA.

Pamela Rice is the author of the popular pamphlet “101 Reasons Why I’m a Vegetarian,” now enjoying its 25-year anniversary. Long known as “the mighty convincer,” “101 Reasons...” is also available in book form (Lantern). Ms. Rice is the publisher of the erstwhile “The VivaVine” and is the organizer of this event. See her table, #20, displaying dozens of bound volumes of VivaVeggie ephemera.

$100 gift certificate ★ Hangawi (A vegetarian shrine in another space and time), 12 East 32nd St., NYC, 212-313-0077, www.hangawirestaurant.com


$75 gift certificate ★ Candle Cafe East (nr. 75th St.), 1307 Third Ave., NYC, 212-472-0970, www.candlecafe.com/east

$50 gift certificate ★ Franchia (tea cafe, 34th/35th Sts.), 12 Park Ave., NYC, 212-313-0077, www.franchia.com


$25 gift voucher ★ City Swingers (Upper East Side, 86th St., 1st/2ndAves.), 320 East 86th St., NYC, 212-570-2000

[1] “101 Reasons...” is also available in book form (Lantern). Ms. Rice is the publisher of the erstwhile “The VivaVine” and is the organizer of this event. See her table, #20, displaying dozens of bound volumes of VivaVeggie ephemera.

Program continues on inside flap.
Veggie Pride Parade
Post-parade rally/expo
NEW YORK CITY
Sunday, April 3, 2016
UNION SQUARE PARK, NORTH PLAZA
VivaVegie Society, sponsoring organization
www.veggieprideparade.org