

PROGRAM • 3 p.m.-4 p.m.

Lee Hall Author: *On Their Own Terms: Animals Liberation for the 21st Century*. Animal-rights attorney, activist, environmentalist.

Bob DiBenedetto Writer, speaker, vegan advocate. Founder, president of Healthy Planet. Long-time host of Healthy Planet radio.

Freya Dinshah is a writer, a publisher, and president of American Vegan Society, the longest-running vegan organization in the USA, founded in 1960. Author of *The Vegan Kitchen* (1965).

Anne Dinshah V.P.: American Vegan Society. Author: *Dating Vegans*. Co-author w/legendary dad H. Jay Dinshah: *Powerful Vegan Messages*. A vegan consultant to restaurants. Vegan mom.

(Anne and Freya will do a joint presentation.)

Joyce Friedman Animal advocate who's worked in official roles for In Defense of Animals, League of Humane Voters-NYC, and HSUS. Currently, she is New York senior district leader volunteer for HSUS.

Adam Weissman Activist, organizer, founder: Global Justice for Animals and the Environment. Against NAFTA-style trade deals.

PROGRAM • 4 p.m.-5 p.m.

Nancy Kogel TV producer, videographer, founder/director: Reaching Out for Animal Rights (ROAR), a vegan/AR group working for radical change. Songmeister: engages in regular street theater.

Wilson Morales Born-again Seventh Day Adventist elder, sab-bath-school teacher, preacher since 1997. Adherent of Ellen G. White.

Mary Finelli A long-time animal-rights activist. Currently, the president and founder of Fish Feel. Writer/producer: Farmed Animal Watch online news digest. Holds a B.Sc. in Animal Science.

Tirlok Malik is the co-founder of Ayurveda Cafe (NYC). Tirlok is also an Emmy-nominated filmmaker & founder of nritvfilmclub.com

Evan Davidoff Director: member engagement & development for JewishVeg. Engages synagogues to uphold vegan Jewish ideals.

Donna Perrone Certified colon hydro-therapist and detox expert. Donna is founder and director of Gravity East Village. She's an educator and event organizer for Accent on Wellness since 1995.

Laurie Jordan Health practitioner/certified Yoga instructor with an MA in education. Vegan chef & perennial host of the VPP soapbox!

Roberta Schiff, "Veg Hedda," of Mid-Hudson Vegetarian Society. Ask her a vegan question, she's on it.

Nora Constance Representative: the Animal Cruelty Exposure Fund, which raises funds to air commercials on mainstream media

PRIZE DONATIONS, COSTUME CONTEST

(see front flap • 2 p.m.-2:30 p.m.)

[3] \$50 gift vouchers ★ **Peacefood Cafe** (nr. Union Sq.), 41 East 11th St., NYC, 212-979-2288, www.peacefoodcafe.com

[2] \$75 gift certificates ★ **Franchia** (tea cafe, 34th/35th Sts.), 12 Park Ave., NYC, 212-313-0077, www.franchia.com

\$100 gift certificate ★ **Hangawi** (A vegetarian shrine in another space and time), 12 East 32nd St., NYC, 212-313-0077, www.hangawirestaurant.com

\$75 gift certificate ★ **Candle 79** (at Lex. Ave.), 154 E. 79th St., NYC, 212-537-7179, www.candle79.com

[2] \$50 gift vouchers ★ **Beyond Sushi** (nr. Union Square), 229 East 14th St., NYC, www.beyondsushinyc.com 646-861-2889

\$57 gift package of Moringa vegetable powder, Moringa tea & Kuli Kuli T-shirt ★ **B Kuli Kuli** www.kulikulifoods.com

[1] \$100 gift voucher & [2] \$50 gift vouchers ★ **Loving Hut** (nr. Borinquen Pl., over Williamsburg Bridge), 76 Bushwick Ave., Blyn, 718-388-7567, www.lovinghut.us/brooklyn_01/

CHANTS

- (1) **End the suffering: Go veg. Feed the hungry: Go veg. Protect the earth: Go veg. Enjoy good health: Go veg.**
- (2) **Raise a claw, raise a fist, let us not be species-ist**
- (3) **Get hip. Go veg.**
- (4) **One struggle one fight. Human freedom. Animal rights!**
- (5) **One, two, three, four, global warming's at our door. Five, six, seven, eight, we need to go veggie before it's too late.**
- (6) **Animals feel pain. They have a heart and brain. So isn't it insane to change their names? A cow's not beef. A pig's not pork. Don't stick them with knife and fork!**
- (7) **Go Green. Eat clean. Go vegan.**
- (8) **What do we want? Vegan options in our schools. When do we want it? Now!**
- (9) **Hey, hey, ho, ho, animal farming's got to go. Ha, ha, hee, hee, Let the animals run free.**
- (10) **Your dinner, my friend, led a horrible life. Change it all with fork and knife.**

Veggie Pride Parade

NEW YORK CITY • Sunday, April 2, 2017

LINE-UP LOCATION: Intersection of 9th Ave. & Gansevoort St., West Village, one and a half blocks south of West 14th Street.

LINE UP: 11 a.m.

START: 12 Noon

ROUTE: Gansevoort St. to Hudson St. to Horatio St. to Greenwich Ave. to 8th St. to University Pl. to Union Square West to Union Square Park (north end) at 17th St.

END POINT: 12:45 p.m., **Union Square Park**, north end, at 17th St.

POST-PARADE EXPO IN UNION SQ. PARK

Program of Events and Speakers

PROGRAM • 12:45 p.m.-2:00 p.m.

Eric Walton Vegan activist, magician, writer, speaker, founder of Vegan Future Now. Emcee for this event, now three years running.

Vance Lehmkuhl Vegan food writer/columnist: *Philadelphia Daily News*, Philly.com. Author: "V for Veg." Cartoonist: *VegNews*. Annual co-median: North American Vegetarian Society Summerfest.

Karen Davis Founder/president: United Poultry Concerns (1990). Author, groundbreaking activist & organizer. Editor: Poultry Press. Put chickens and turkeys front-and-center on the animal-rights agenda.

Marisa Miller Wolfson Writer/director: "Vegucated," the award-winning documentary screened at a dozen+ film festivals. Vegan mom.

Joan Wai Journalist, radio host, founder: Youth Buddhism Communications and GreenCompassion.us. Organizes an amazing annual all-vegan banquet in Chinatown for a thousand people.

PROGRAM • 2 p.m.-2:30 p.m.

Costume contest Great prizes await those who come bedecked and bedazzled. See back panel for list of generous prizes.

PROGRAM • 2:30 p.m.-3 p.m.

Clifton Roberts First-ever candidate for President of the United States (Humane Party). Put forth legislation, Constitutional amendments.

Caryn Hartglass Radio host, spokesperson, co-director/educator: Food Revolution. Founder: Responsible Eating and Living (REAL).

Pamela Rice Vegan activist since 1990, publisher, organizer, author: *101 Reasons Why I'm a Vegetarian*, and founder/coordinator of this event.

Program continues on inside flap.

Thanks to the volunteers:

- Bernie G.
- Eric Walton
- Thomas Thompson
- Susan Schindler
- Laurie Jordan
- Lauri A. Maclean
- Dave Robinson
- Doris Lin
- Erich S. Plant Hero

Big Tent

Union Square East

Main Stage

Table 22

- ➔ (A) Humane Party, Clifton Roberts, U.S. presidential candidate, with Maggie Sargent
- ➔ (B) Abolition In Media LLC / Susan and Kevin Schindler

Table 21

- ➔ (A) Healthy Planet / speaker Bob Dibenedetto
- ➔ (B) menu table / Plant Hero

Table 20

- ➔ (A) VivaVeggie Society / NYC Veggie Pride Parade organizer Pamela Rice
- ➔ (B) VivaVeggie Ephemera Project

Table 19

- ➔ (A) 7th Day Adventists
- ➔ (B) Be Made Whole & The Vegan Nest

17th Street

Table 18

- ➔ (A) Kuli Kuli Foods (food donation)
- ➔ (B) The Humane League

Table 17

- ➔ (A) Nature Has Flavor
- ➔ (B) Green Compassion, Youth Buddhism Communications / speaker Joan Wai

Table 16

- ➔ (A) Youth for Understanding USA
- ➔ (B) Global Justice for Animals and the Environment / speaker Adam Weissman

Table 15

- ➔ (A) The Animals Battalion
- ➔ (B) Animal Exposure Cruelty Fund

Veggie Pride Parade
Post-parade rally/expo
 NEW YORK CITY
 Sunday, April 2, 2017
 UNION SQUARE PARK, NORTH PLAZA
 VivaVeggie Society, sponsoring organization
www.veggieprideparade.org

Soapbox TESTIMONIAL STATION

Get up on the soapbox...Spill your guts. Tell the world in open outcry how and why you became a vegan or vegetarian. Laugh, cry. Definitely emote. Your awesome performance will be uploaded to YouTube.

SPECIAL THANKS TO:

- A Well-Fed World
- Peacefood Cafe
- Hangawi ■ Franchia
- Candle Cafe
- Karen Davis
- Caryn Hartglass
- Manny Goldman
- Richard Cundari
- Helayne Gaither
- Jean Thaler
- VRG ■ David Greene
- F.A.R.M.
- Christian Vegetarian Assn.

Union Square West

Table 01

- ➔ (A) Alliance to End Chickens as Kaparos / Rina Deych
- ➔ (B) Jewish Veg / speaker Evan Davidoff

Table 02

- ➔ (A) Fish Feel / speaker Mary Finelli
- ➔ (B) United Poultry Concerns / speaker Karen Davis, PhD.

Table 03

- ➔ (A) Collectively Free / Raffaella Ciavatta
- ➔ (B) Vance Lehmkuhl (author/-speaker) and Sullivan Street Press

Table 04

- ➔ (A) NY Farm Animal Save
- ➔ (B) Try Vegan (vegan clothing)

Table 05

- ➔ (A) F.A.R.M. (Farm Animal Rights Movement)
- ➔ (B) R.E.A.L. (Responsible Eating and Living) / speaker Caryn Hartglass

Table 06

- ➔ (A) Humane Society United States (HSUS) / speaker Joyce Friedman
- ➔ (B) NYC Vegetarian & Vegan Meetup / David Greene

Table 07

- ➔ (A) PETA (People for the Ethical Treatment of Animals)
- ➔ (B) ROAR / activist Nancy Kogel

Pavillion

Table 08

- ➔ (A) Humane Farming Association
- ➔ (B) Loving Hut

Table 09

- ➔ (A) Supreme Master Ching Hai, International
- ➔ (B) A Well-Fed World

Table 10

- ➔ (A) Vegan Robs (food donation)
- ➔ (B) Direct Action Everywhere NYC

Table 11

- ➔ (A) Vegetarian Resource Group
- ➔ (B) Empire State Humane Voters

Table 12

- ➔ (A) May Wah (food donation)
- ➔ (B) www.totallyhumane.org

Table 13

- ➔ (A) Rynn Berry memorial table, Vegan Guide to New York
- ➔ (B) Lantern Books / Martin Rowe

Table 14

- ➔ (A) Christian Vegetarian Association
- ➔ (B) Beanfields Snacks